

## Caldera and Barbieri Electronic form Strategic Partnership to further expand their businesses



Caldera and Barbieri today announced an exclusive calibration to RIP multi-year strategic OEM partnership designed to mutually benefit both companies by better serving their end-users, dealers and printer manufacturer partners. The frame of the partnership consists of delivering "state of the art" automatic color calibration solutions to wide format and grand format printing professionals.

"Our users will benefit from the combination of Caldera and Barbieri's leading technology and services, providing them with the most accurate and multipurpose color calibration solutions," said Joseph Mergui, CEO and President of Caldera. "This year's launch of the high end TotalColor automatic measuring table has been a great success. We are very pleased to be able to partner with Barbieri which has 10 years of spectral measuring technology."

"We are thrilled to be working more closely with Caldera and we are convinced this agreement represents a great opportunity to benefit our clients and grow our businesses

in the UV and Super Wide format printing market segment," said Wolfgang Passler, Marketing Manager of Barbieri Electronic.

Caldera will be introducing the **Caldera Swing**, an affordable, easy to use, versatile and reliable calibration automatic device built to achieve top quality prints from digital output devices. Caldera Swing is a solution for linearization and profiling of photographic and wide format output devices for flexible reflective AND transparent materials with a thickness up to 0,7mm. Target markets for the device are aqueous and solvent large format inkjet printers, entry to mid range UV flatbed printers, packaging, proofing, fine art printing and prepress.

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Caldera Graphics is a software company specialized in color management, imaging and driving of large format peripherals. The Caldera software packages are "production oriented". With the experience of 15 years in imaging technology development, Caldera Graphics counts thousands customers worldwide.

Find out more at [www.caldera.eu](http://www.caldera.eu)