

Strasbourg, May 25th, 2007

Matan to launch the new BARAK UV printer with Caldera



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MATAN
Digital Printers

Matan has chosen the Caldera RIP, the award winning French leading software editor specialised in large format printing solutions, to drive the new BARAK 5m during its European premiere launch at Fespa 2007.

Matan Digital Printers is a market leader in developing, manufacturing and marketing of cutting-edge digital printers & presses for a wide range of industrial applications.

“As one of the major benefits of the Barak product line is its performance and ease of operation and maintenance, Matan looked for a RIP station to suit its approach. The Caldera matched Matan requirements and we are happy to announce the new Barak line with the Caldera robust, easy and intuitive workflow.” says Hagai Valach, Marketing Director of Matan.

The Barak is a super-wide format digital printer, using UV-curable inks and designed to bring an all-in-one solution to the market. Available in 3 or 5-meter widths, the Barak is easy to operate, user-friendly and guarantees a low total cost of ownership. Matan

will present this unique 5-meter wide hybrid UV printer and will demonstrate printing capabilities on a variety of flexible and rigid media at FESPA 2007.

Matan’s choice of RIP partner was motivated by the power and speed of Caldera “The response from Caldera during the development stages of the Barak was great and together we developed the fastest workflow. The Caldera is fast, reliable while maintaining high quality of screening and color management.”

Like Caldera, Matan has always had its clients’ interest at heart. “Everything we do, from the very first planning stages of every new product, to the on-going support for our finished products, is based on the client’s interests and needs. We believe that this thought is our most valued asset. Our vision is to lead the color digital printing industry with unique solutions for demanding applications.”

Caldera GrandRIP+ package was recently awarded by the DPIA (Digital Printing & Imaging Association) “product of the Year” in the RIP package category.

Contact :
Sébastien Hanssens
VP Marketing and
Communication
+33 388 103 986
sh@caldera.eu



Caldera Graphics is a software company specialized in color management, imaging and driving of large format peripherals. The Caldera software packages are “production oriented”. With the experience of 15 years in imaging technology development, Caldera Graphics counts thousands customers worldwide.

Find out more at www.caldera.eu