



Caldera and iStockphoto give more image power to wide format professionals



Strong images at trade shows are eye-catchers for all wide format professionals ! To create even more excitement at professional events, Caldera and iStockphoto have updated their image bank with 15 of the best stock photography on the Internet.

iStockphoto.com is the most vibrant, creative communities in the world. Caldera users can now **download 10 out of the 15** images in the special Caldera section. It's as easy as simply clicking on the image and accepting the license.

Caldera's strategic alliance with iStockphoto creates marketing synergies between RIP software performance and the photographic needs of Large Format Printing industry players.

Caldera users get access to high resolution images at preferred prices via a special Caldera Istock weblink. Partners will be able use these images to print at professional trade shows in order and show the full blown quality of Caldera's large format printing solutions.

iStockphoto is a fast and easy to use image site, with the best new exclusive content from around the world starting at just \$1 an image. With more than 1.6 million royalty-free photographs, Vector illustrations, and video clips, iStock has the right image for every project.

Caldera will be organising co-marketing programs with OEM partners at promotional events, providing content for demos as well as a powerful RIP software for Print-to-Cut workflow.

To take advantage of this 10 pictures downloading offer, go to :

<http://www.istockphoto.com/calderaoffer.php>

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Caldera Graphics is a software company specialized in color management, imaging and driving of large format peripherals. The Caldera software packages are "production oriented". With the experience of 17 years in imaging technology development, Caldera Graphics counts thousands customers worldwide.

Find out more at www.caldera.eu