



Ferrari Color & Caldera

Adopting Caldera was more than a opportunity, it was the only way to make our business grow !

FERRARICOLOR®
RESPONSE · ABILITY

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Utah 84104
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As our business has grown over the years, so did the expanse of printers and associated rips. Prior to Caldera, we struggled daily with more than five different rips, each with different color management options, interfaces and setups. Caldera was the solution to one of our biggest technical challenges finding a rip solution that would allow us to consolidate to one rip platform reducing training time and confusion while increasing throughput and quality. Caldera easily has allowed us to manage files across our plethora of medium and wide-format printers which include three Vuteks (2 UltraVu 3360's and 1 UltraVu 150), a Scitex XLjet+, an Inca Columbia Flatbed, a dye sublimation fabric transfer system, 2 Lambdas, a LightjetXL, multiple Epson proofers and an iCut router.

Caldera is a very robust yet simple platform that has increased our productivity as well as our quality. Their architecture

of master PC's and unlimited slaves allows us to grow and scale easily as needed. The speed of the onscreen display of rip files is unequaled! The unified workflow from print to cut, hot folders, integrated color management, customized PPD's for each device/media has brought real productivity gains to our operation. The quality from our devices with Caldera is better than we have ever seen!

The extremely high quality of their technical support department has made the implementation very easy. With the speed of email and electronic support, the fact that they are located in Europe has not slowed their response to our needs.

We would gladly recommend Caldera as an Enterprise level solution to the age old problem of inefficient digital workflow. Caldera is a winner!

Dan Spangenberg
Vice President
Ferrari Color



Caldera Graphics is a software company specialized in color management, imaging and driving of large format peripherals. The Caldera software packages are "production oriented". With the experience of 15 years in imaging technology development, Caldera Graphics counts thousands customers worldwide.

Find out more at www.caldera.eu